

# Parental/Guardian Consent Social Media Form

Grow at Eden use photos and videos of the children at the Center for promotion on social media platforms, our website, and other marketing materials. We understand parents may not want their child photographed, and so we ask that you please choose a photo release that we will follow while your child is in attendance.

We have an on staff photographer that manages the social media, and marketing and is aware of children who have consent and those who do not. Staff has been directed to only take photos of children for Brightwheel to communicate with parents, but to not post the photos anywhere else. Further policy information can be found in the Parent Handbook on page 17.

## Full Photo Release

I \_\_\_\_\_ parent of \_\_\_\_\_ give my consent and permission for my child's photographs or video to be published on the company's newsletter, Facebook and Instagram page, website, or other social media outlets and publication as marketing for use only.

## Limited Photo Release

I \_\_\_\_\_ parent of \_\_\_\_\_ give my consent and permission for likeness of photographs or video (side or rear images/video, however, no facial images) of my child to be published on the company's newsletter, Facebook and Instagram page, website, or other social media outlets and publications as marketing use only.

## No Photo Release

I \_\_\_\_\_ parent of \_\_\_\_\_ do not give my consent and permission for my child's photographs or video to be taken and published on the company's newsletter, Facebook and Instagram page, website, or other social media outlets and publications as marketing for use only.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

